



THE WHITE LION

102 Yorkshire St, Rochdale OL16 1JY

Agreement: TBC

Your Investment: £TBC

Call: 01254 870 500

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DESCRIPTION:

The White Lion is a lively traditional community pub with a strong local following and a welcoming atmosphere. Well known for its regular entertainment, pool, darts and exclusive drinks deals, the pub enjoys a loyal customer base and offers an excellent opportunity for an operator to build on its established reputation.

The White Lion operates as a traditional wet-led community pub with a busy social calendar. Regular entertainment, live events, pool and darts are at the heart of the business, helping to create a vibrant atmosphere throughout the week. There is further opportunity to increase trade through themed nights, live music, sports teams and additional community-focused events.

ACCOMMODATION

Private accommodation is provided on site, offering comfortable live-in management.

TRADING STYLE:

The ideal operator will continue to develop The White Lion as a lively local pub, delivering great customer service alongside a varied programme of entertainment and events. Building on existing community relationships while attracting new customers through engaging promotions and social activities will help maximise the pub's potential.

BDM VISION

The White Lion has all the foundations of a successful community pub with a loyal customer base and an established reputation. By continuing to deliver a welcoming atmosphere, regular entertainment and strong community engagement, a hands-on operator will be well placed to grow both trade and customer loyalty for years to come.