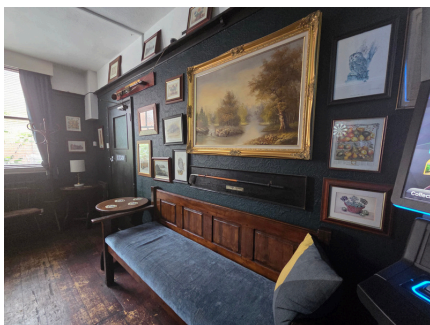




THE BELL INN

16 High St, Eccleshall, Stafford ST21 6BZ

Agreement Type: Consultancy manager

Call: 01254 870 500

Email: recruitment@inglenookinns.co.uk

DESCRIPTION:

The Bell is a traditional community pub situated on the High Street in the heart of Eccleshall, combining a central location with the character of a former coaching inn. The pub offers a welcoming bar, a selection of real ales, cosy log fires and a beer garden, with live music, quizzes, pub games and live sport adding to its appeal.

With its dog-friendly atmosphere and strong community focus, The Bell presents an exciting opportunity for an operator to build on the existing offer, introduce fresh ideas and further develop the business.

BDM VISION:

The Bell has the potential to build on its reputation as a traditional community pub and further grow its customer base in Eccleshall. The focus should be on maintaining a strong drinks offer, delivering a welcoming customer experience and driving footfall through live music, quizzes, pub games and community events. Whether operated on a managed or tenanted basis, an energetic and hands-on operator will be well placed to strengthen local relationships, develop trade throughout the week and maximise the pub's potential.

TRADING STYLE:

The Bell operates as a traditional, wet-led community pub, with real ales, live entertainment and pub games forming a key part of its offer. Its welcoming atmosphere, live sport and regular quizzes provide reasons to visit throughout the week, while the beer garden adds seasonal appeal. There is scope to build on this trading style through local partnerships, community events and a varied entertainment programme, encouraging repeat visits and growing trade.